

JEDI NEWSLETTER

Spring 2023

Joint Economic
Development Initiative

JEDI is here
to guide
you in
business

JEDI provides tools for
County of Wetaskiwin
businesses & agriculture
producers to succeed! If
you would like to be
included in JEDI's e-mail
list for upcoming seminars
& events as well as funding
& business resources
please e-mail and/or
follow JEDI on Social Media.
jmiller@jedialberta.com
@JEDIAAlberta
www.JEDIAAlberta.com
P: 780.335.5334



"To plant a garden is to believe in tomorrow." -Audrey Hepburn

New Year, New Vision for JEDI

The JEDI organization is pleased to have the opportunity to continue to work with the County of Wetaskiwin as its main provider for economic development services. We will be expanding JEDI's mandate of industrial and agricultural production and processing to a broader community economic development scope which will also include retail, commercial and tourism businesses. JEDI Staff look forward to collaborating with the County of Wetaskiwin, community organizations and businesses to diversify the local economic base and execute defined actions to improve the local business climate.

2023 Chamber Business Awards Gala - Ag & Food Business of the Year Wetaskiwin - Award Recipient

JEDI was proud to sponsor the Ag & Food Business of the Year award at the Leduc, Nisku & Wetaskiwin Regional Chamber's annual Business Awards Gala held on March 11th. Congratulations to the County of Wetaskiwin's very own Fifth Gen Gardens.

Fifth Gen Gardens is operated by Kristin Graves a 5th generation farmer from south-east of Wetaskiwin. Kristin offers locally grown garlic & fresh produce. For more information <https://www.fifthgengardens.ca/>.



2023 Chamber Business Awards Gala - Tourism & Hospitality Business of the Year Wetaskiwin - Award Recipient

Edmonton International Raceway was named Tourism & Hospitality Business of the Year. If you are looking for family-friendly entertainment right here in the County of Wetaskiwin, be sure to check out <https://www.edmontonraceway.com/> for the 2023 Race Season Schedule. Racing begins on June 3rd, 2023!

Photo Courtesy of Leduc, Nisku & Wetaskiwin Regional Chamber

Business Visitation Program

JEDI will continue its ongoing business retention and expansion (BR&E) visitation program this year. This will include connecting with retail, commercial and tourism businesses as well as continuing to foster relationships with industrial and agricultural businesses in the region. Businesses wishing to schedule a business visitation please contact Joan at jmiller@jedialberta.com or 780.335.5334.

JEDI Regional Profile Update

JEDI is working on an updated Regional Profile, the profile is a comprehensive and robust document packed full of information about the JEDI Region. Watch our website & Social Media for its release!

StartUp Leduc Wetaskiwin Regions Entrepreneurial Development Program

JEDI is pleased to partner in this great program, visit <https://startupleducwetaskiwin.biz/> for more info.